

For Immediate Release

## **HKSH Healthcare Digestive Medicine Centre Offers Free Faecal Occult Blood Test for 3,000 HK Residents**

(7 June 2016 – Hong Kong) To raise public awareness of colorectal cancer, especially among younger people, the newly opened HKSH Healthcare Digestive Medicine Centre is offering free faecal occult blood test for Hong Kong residents aged between 45 and 65.

On-line registration is now available until 31 August 2016 for 3,000 Hong Kong Identity Card holders on a first-come-first-served basis.

Colorectal cancer is one of the most common cancers in Hong Kong. Blood in stool can be a sign of cancer, polyp or other lower digestive tract abnormalities. “Faecal occult blood test is a simple and non-intrusive screening test for colorectal cancer,” said. Dr. HSU Shing Jih, Axel, Specialist in Gastroenterology & Hepatology of HKSH Healthcare Digestive Medicine Centre.

“Colorectal cancer usually begins as a polyp and grows into a tumour in 7 to 10 years, making it preventable by early detection and removal of polyp. As colorectal cancer usually exhibits no obvious symptom, regular colonoscopy screening is essential and highly recommended, especially if people have family history of such cancer.” he said.

Dr. CHAN On On, Annie, Specialist in Gastroenterology & Hepatology of HKSH Healthcare Digestive Medicine Centre added, “The free faecal occult blood test exercise has been extended to cover younger residents aged 45 and above as clinical evidence has shown that polyps were found in this younger patient group with some polyps having high risk of developing into colorectal cancer.”

Successful applicants of the occult blood test will receive a confirmation email with specified time for picking up test kit in person at the HKSH Healthcare Digestive Medicine Centre in One Pacific Place, Admiralty. Stool sample should be collected in the dedicated container that will be provided to applicants and submitted for lab testing. To ensure accuracy, the test kit with stool sample should be returned to the Centre within three days of stool sample collection. The lab report will be ready within two weeks of sample submission, and participants will receive a notification email

for picking up the report.

If the test result is negative, no follow-up consultation is necessary. Nevertheless, participants with a negative test result should continue to stay alert of symptoms of colorectal cancer and seek medical advice as appropriate.

If the test result is positive, the centre staff will contact the participants to schedule a free consultation session with the specialist doctor to discuss the report with them. The participants can choose to pursue further colonoscopy investigation at the HKSH Healthcare Endoscopy Centre at a discounted price of HK\$8,880 (Original Price: HK\$9,800)

**For Faecal Occult Blood Test details and online registration, please visit**

**[www.hksh-healthcare.com/occultbloodtest](http://www.hksh-healthcare.com/occultbloodtest)**

**Enquiry: 2855 6698**

-END-

### **About HKSH Healthcare**

HKSH Healthcare comprises a network of medical centres, which aim at delivering state-of-the-art and patient-centred care in Hong Kong. A member of HKSH Medical Group, HKSH Healthcare shares the core values of Hong Kong Sanatorium & Hospital on clinical excellence and patient care. It offers top-quality community care, primary care and specialty care at convenient locations throughout Hong Kong.

### **About HKSH Healthcare Digestive Medicine Centre**

The Digestive Medicine Centre provides a broad range of comprehensive diagnosis and disease management services to patients with gastrointestinal and liver ailments, including Inflammatory bowel disorders, functional and motility disorders of the GI tract, constipation and incontinence, chronic hepatitis, fatty liver and alcohol-related problems and cancer screening of the stomach, liver and colon.

### **About HKSH Healthcare Endoscopy Centre**

Backed by highly qualified doctors and a team of experienced nurses, the Endoscopy Centre provides patients a convenient one-stop shop for accurate diagnosis and therapeutic endoscopic



procedures with state-of-the-art equipment. Special emphasis is placed on patient experience and safety.

**For enquiries, please call:**

Ms. Mandy SO Tel: 3156 8077

Ms. Winny POON Tel: 3156 8071

Department of Corporate Affairs, HKSH Medical Group

Email: [media@cad.hksh.com](mailto:media@cad.hksh.com)

**Photos**



1. Faecal Occult Blood Test is a simple and non-intrusive screening for colorectal cancer.





2. If the Faecal Occult Blood Test result is positive, doctors may arrange the participants to undergo a subsequent colonoscopy for more detailed investigation.

## HKSH Healthcare Digestive Medicine Centre FREE Faecal Occult Blood Test 養和醫健內科消化系統中心 免費大便隱血測試



**Objective:**  
To raise public awareness of colorectal cancer, especially among younger generation and to promote regular screening

**Registration Period:**  
Now until 31 August 2016

**Target:**  
Hong Kong Identity Card holders aged 45 to 65

**Quota:**  
3,000 (first-come-first-served basis)

**Procedure:**  
After submitting an online registration, successful applicant will receive a confirmation email with specific time for picking up a test kit in person at HKSH Healthcare Digestive Medicine Centre. Please return the test kit to the Centre after stool sample is collected.

**Remarks:**  
If test result is negative, no follow-up consultation is needed. If result is positive, a free consultation session with our specialist doctor will be arranged. If further investigation is recommended, a one-off offer of colonoscopy at discounted price of \$8,800 at HKSH Healthcare Endoscopy Centre is available.

**目的：**  
為提高公眾人士，特別是較年輕一族，對結直腸健康的關注並定期進行檢查

**登記日期：**  
即日起至2016年8月31日

**對象：**  
45至65歲香港身份證持有人

**名額：**  
3,000個(先到先得)

**測試程序：**  
成功登記人士將收到附有指定領取日期的確認電郵，並於指定時間內親身前往養和醫健內科消化系統中心領取一個測試容器，然後將糞便樣本交回。

**備註：**  
若化驗結果呈陽性，無須跟進。若結果呈陽性，會安排一次免費諮詢，由專科醫生解釋報告。若需進一步檢查，可以享次優惠價\$8,800使用養和醫健內科消化系統中心的結直腸鏡檢查。

The above offers are subject to the relevant terms and conditions. In case of any disputes, HKSH Healthcare Digestive Medicine Centre reserves the final decision and the ultimate right to make any changes to all terms and conditions without prior notice.  
活動優惠詳情請參閱活動網頁。如有任何爭議，養和醫健內科消化系統中心保留一切修改條款及細則之權利及最終決定權。網站如有更改恕不另行通知。

**Details and Registration 更多資料及登記：**

**[www.hksh-healthcare.com/occultbloodtest](http://www.hksh-healthcare.com/occultbloodtest)**

**Address :** Level 22, One Pacific Place, 88 Queensway Hong Kong  
**地址：** 香港金鐘道88號太古廣場一座22樓



[www.hksh-healthcare.com](http://www.hksh-healthcare.com)

3. Information sheet of the Free Faecal Occult Blood Test provided by HKSH Healthcare Digestive Medicine Centre.